

February 2022

IMPACT REPORT



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cagefreecannabis.com cagefreerepair.org



2021 AT-A-GLANCE

- During National Expungement Week 2021, grassroots orgs helped 66k+ people clear records. Since 2018 launch, these efforts have created public benefit of est. \$747M.
- We launched a summer internship program for directly-impacted young people - and kept them on as staffers.
- We created a monthlong series for the 50th birthday of Nixon's 'War on Drugs' & released a legal report on the collateral consequences of convictions in 11 states.
- Youth-driven Collaborations with University of Southern California Prison Education Project & Yale Undergrad Prison Project
- Cage-Free Cannabis is turning into a worker-owned co-operative.

CLEAN SLATE CAMPAIGNS

2021: N.E.W. Evolution

In 2021, we helped the National Expungement Week (N.E.W.) project establish its own organization - National Expungement Works - and supported their year-round initiatives through fundraising, social media, and infrastructural support.

During the week of action in September, 66,846 people across the U.S. started the process of clearing their records. 58,000 of those were the result of an automated expungement program in Los Angeles County, brought about by the work of The Social Impact Center, whose Executive Director, Felicia Carbajal, serves on the Cage-Free Advisory Board.

All of this work is extremely collaborative and depends on a network of community-based organizations and directly-impacted individuals to succeed.





Since we helped launch the first-ever National Expungement Week in 2018, grassroots organizers around the U.S. have created an estimated public benefit in excess of \$772 million by clearing records, due mostly to wage increases and government savings.*



Collateral Consequences

In the spring, Cage-Free Repair released "Collateral Consequences," a report and presentation by USC Gould Law Student Alexander Tron. The report was dedicated to his uncle, who was recently released after a multi-decade incarceration.

Tron analyzed post-conviction relief policy across 11 states to identify patterns, problems, and solutions. Tron found that "the current patchwork of laws leaves many marginalized people with no recourse or meaningful ways to reintegrate."

To mark the report's publication, we hosted an online panel with Tron & Jasmin Mize, the attorney that oversaw Alexander's research. Ms. Mize is an expert on post-conviction relief, having served as a Federal and local public defender, as well as a Professor in UDC's School of Law.



FELICIA CARBAJAL





JASMIN MIZE







Сп

ADVOCACY

The 50th Anniversary of the War on Drugs

2021 marked the 50th anniversary of President Nixon's declaration of "War on Drugs," so our talented young staff created a monthlong series for social media that presented a chronology of that war.

<u>Cannabis Administration & Opportunity Act</u> (<u>CAOA</u>) <u>Education Campaign</u>

After the completion of that series, Cage-Free created an advocacy campaign to raise awareness and support for the CAOA, a discussion draft of which was introduced by Senate Democrats in 2021.

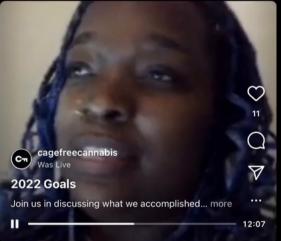
Our social media team shared information about the bill, showed our audience how to comment on it, and fought to protect key provisions for equity, justice, and repair.



<u>Instagram Live</u>

As a natural outgrowth of this advocacy, we started hosting Instagram Live sessions, in which staffers educate our audience about our campaigns, current events, and cannabis policy and take their questions in a live, informal setting.











Poster Sale

In time for the holiday season, limited edition 'End the War on Drugs' poster.





OUR MONTHLONG EDUCATIONAL SERIES



JUNE 17TH 1971

50th Anniversary of Nixon's Declaration of the War On Drugs





JOBS & OPPORTUNITY

<u>Internship to Staffer Pipeline</u>

In Summer 2021, we launched our first-ever summer internship program for young people who have been impacted by the War on Drugs. After sifting through many worthwhile applicants, we identified two promising candidates, who have since become bedrock members of our work and have remained with us to this day.

Worker-Owned Co-Operative Conversion

Cage-Free Cannabis, our for-profit side, is structured as a California Benefit Corporation. However, we are now converting ourselves into a worker-owned cooperative that should provide a new funding stream for Cage-Free Repair. Since late 2021, our team has been guided through this transition by the Los Angeles Co-Operative Lab. We expect the conversion to be completed by Fall 2022.



CAGE-FREE CANNABIS & CAGE-FREE REPAIR

NOW HIRING: SUMMER INTERN

Cage-Free Repair, the non-profit arm of Cage-Free Cannabis, seeks a <u>paid summer intern who has been impacted by the War on Drugs.</u>

You'll research cannabis policy and economic development, while also working on our advocacy campaigns.

SUMMER INTERNSHIP



YOUTH-DRIVEN COLLABORATIONS



YOUTH COLLABORATIONS

<u>Yale Undergraduate Prison Program</u>

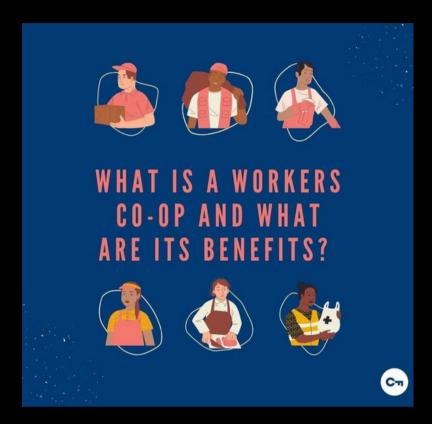
In Fall 2020, we began our ongoing collaboration with YUPP. In 2021, that blossomed into a Spring speaker series, which we will co-host again in 2022. Our partnership will continue to focus on research and discussion related to cannabis equity, record clearance, and youth engagement.

<u>University of Southern California's Prison</u> <u>Education Program</u>

On April 20, 2021, we helped USC PEP coordinate a Zoom Panel with Felicia Carbajal, Adam Vine, Ingrid Archie (Civic Engagement Coordinator for A New Way of Life), and Tiffiny Blacknell, (fmr. public defender now working at the L.A. District Attorney's office). We analyzed the landscape of cannabis policy through the lens of social justice. This panel helped pave the way for the expungement of nearly 60,000 convictions in L.A. County.



WORKER-OWNED CO-OPERATIVE

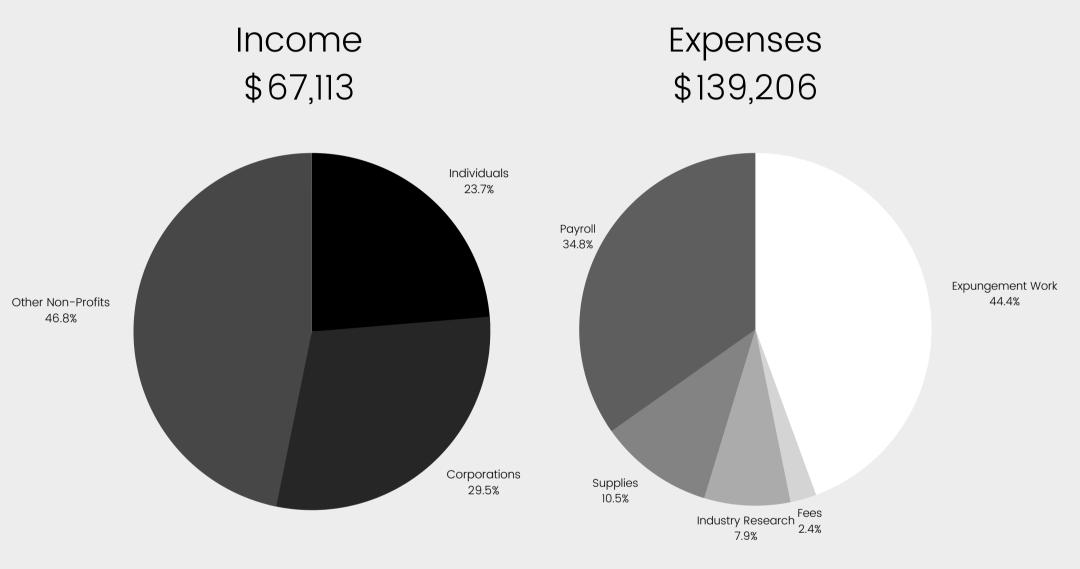


4/20 PANEL PARTICIPANT INGRID ARCHIE





FINANCIALS CAGE-FREE REPAIR



Cage-Free Cannabis is a California Benefit Corporation.

Cage-Free Repair is a fiscally sponsored project of the Social Good Fund.





THE ROAD AHEAD

Federal prohibition continues to obstruct funding for cannabis equity and justice groups. Major foundations and institutional donors avoid the subject entirely, despite its intersections with many other facets of their work.

Cannabis companies prefer to allocate resources to growth, lobbying, PR wins, and projects that generate short-term ROI, rather than to groups pushing for systemic change.

Our strategy of soliciting small donors, while creating our own revenue streams, offers the best way forward until others have the will to support this work.

To donate: visit www.cagefreerepair.org/donate



In 2022, we will continue our approach of uncompromising advocacy, youth engagement, and the pursuit of economic, reparative, and environmental justice.

Thanks to all of our supporters, The Cage-Free Team

To get involved, please write us at info@cagefreecannabis.org

Follow us on social media:



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@cagefreerepair

